



Malaysian-German Chamber of Commerce and Industry
Deutsch-Malaysische Industrie- und Handelskammer



In cooperation with:

CSR COMPETENCE CENTRE

Invitation to a full-day SUSTAINABILITY REPORTING WORKSHOP

Date: 6 March 2014, 9:00am - 5:15pm

FAST TRACK TO A GREAT 'GLOBAL REPORTING INITIATIVE' (GRI) SUSTAINABILITY REPORT

The Global Reporting Initiative has emerged as the leading reporting framework designed specifically for companies that wish to report on their sustainability strategies and initiatives. The GRI also address the non-financial aspects of economic, environmental, and social performance of organizations. Good reporting needs a sound grounding of underlying sustainability issues.

WORKSHOP PROGRAM

Stakeholders are increasingly holding companies accountable for their activities and demand information that is consistent, material, comparable, credible and well structured. This course helps you to learn about international reporting standards and how to deliver your sustainability message effectively to support business objectives.

Topics covered in this **advanced 1-day course**:

- The “Who, What and Why” of Sustainability Reporting
- Principles of a Good Report (and how to include stakeholders)
- Nuts and bolts of reporting
- GRI indicators and case studies

WHO SHOULD ATTEND?

This course is aimed at those who are managing CR and Communications in their organisations. It is also open to Corporate Responsibility practitioners looking for a refresher, researchers, HR Professionals and managers of other functions, such as communications, marketing, supply chain, non profits and all who want to lead in this area in their organization.

All participants will receive a Certificate of Attendance from the German Chamber of Commerce.

CSR COMPETENCE CENTRE

REGISTER NOW!

Date: 6 March 2014
Time: 9.00 am to 5.15 pm
Venue: MGCC Boardroom
Course Fee: RM1,250 per person
The full fee is required with your registration and incl. lunch, coffee-/tea break and notes

For further information and registration, please contact:
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THE TRAINER

Rikke Netterstrom

is an Executive Director of CSR Asia and the Managing Director of Helikonika based in Malaysia. Rikke has over 15 years multi-sector experience in corporate responsibility strategy, stakeholder engagement and communications. Her focus is on Board-level engagement to promote responsible business practices at major Asian and international companies.

Prior to this, she was responsible for environmental and social issues for two of the world’s sustainability leader - The Body Shop International plc and Novozymes A/S, preparing strategies for over 50 markets globally. As an investment analyst and a public affairs consultant, she provided advisory services to multinational companies within a range of sectors, including consumer goods, agrichemicals and financial institutions. She has worked extensively throughout Europe, Asia and the Americas, delivering workshops at Board and senior management level in China, Malaysia, Hong Kong and the US. Rikke was closely involved in the creation of the Roundtable on Sustainable Palm Oil as an Executive Board member, and recently served as Interim Secretary General of the organisation.

PROGRAM

09:00 – 10:45	The “What, Who and Why” of Sustainability Reporting
11:00 – 12:30	GRI G4 and principles of reporting
-LUNCH-	
14:00 – 15:30	Nuts and bolts of reporting
15:45 – 17:15	Target groups and stakeholders

Main Takeaways from the session:

- **Develop** a holistic CR communications strategy and reporting framework
- **Understand** the key steps and processes in sustainability reporting and the changes in the GRI’s 4th Generation of Sustainability Reporting Guidelines
- **Analyze** the main internal and external stakeholders that impact sustainability and the business. Participants will build skills to understand and evaluate stakeholder expectations
- **Monitor** and collect the data and information needed for the reporting process
- **Identify** the materiality principle to define and implement the key stages impacts of sustainability on the business
- **Track** areas of non financial risks as well as how to monitor impact of those risks on the business