



Malaysian-German Chamber
of Commerce and Industry
Deutsch-Malaysische
Industrie- und Handelskammer

MEDIA RELEASE

FOR IMMEDIATE RELEASE

MGCC appoints first woman as President

The largest European chamber of commerce in the country appoints Malaysia's leading HR consultant Wendy Lau as the first female president in its 27-year history.

Kuala Lumpur, 27 June 2018 – The Malaysian-German Chamber of Commerce and Industry (MGCC) today appointed executive search professional Wendy Lau as its new president.

Lau is the first woman in the chamber's establishment to head the German non-profit, marking a significant milestone in the organisation's 27-year history, and a clear signal towards embracing a culture of diversity and inclusivity.

The appointment of Lau coincides also with the Chamber's commitment towards recognising the merits of local leadership and insights in formulating effective economic diplomacy.

Lau has more than 30 years of leadership experience, having spent two years as general manager of Manpower, two years as a senior consultant with Boyden and 26 years as managing director of Transearch Malaysia.

The appointment, which was formalised during MGCC's 27th Annual General Meeting on the same day, proved to be a heartwarming affair with more than 100 guests witnessing the handover. During the occasion, MGCC executive director Daniel Bernbeck thanked the outgoing president, Peter Lenhardt, who was at the helm for a year, and welcomed Lau.

As the new president, Lau will oversee the activities of MGCC, which represent the interests of more than 400 members and is the official voice of German business in Malaysia. MGCC is also the largest European bilateral Chamber in Malaysia and the preferred service partner for German companies seeking to establish a market presence or to increase their involvement here.

"Given her proven leadership track record, we are confident that Wendy Lau will be a strong leader for our business, especially as we continue to explore new areas of growth in foreign trade and industry," Bernbeck said.

"Lau's appointment reinforces MGCC's pioneering role and strength of commitment to cultivating a diverse and inclusive workforce that will open the doors to creativity and ensure we meet, even exceed our bilateral trade goals."

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Currently, MGCC's network connects its members with ministries, government agencies, business organizations and companies both in Malaysia and Germany. The experienced, professional management and staff at MGCC combined with direct cooperation between German and Malaysian business ensures mutual business needs of all parties are met.

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About the Malaysian-German Chamber of Commerce and Industry

The Malaysian-German Chamber of Commerce and Industry (MGCC), or AHK Malaysia as it is known in Germany, is part of the world-wide network of German chambers with 140 offices in 92 countries and another 79 regional chambers in Germany with more than 3 million member companies and businesses. Under the service brand "DEinternational" the chambers assist German companies with a wide range of services to establish themselves on foreign markets.

MGCC is the official representative of German industry and trade in Malaysia with excellent relations to governments and its authorities, to business organizations and to industry both in Malaysia and in Germany. First arriving in 1986 as a delegate office of the German Associations of Chambers of Industry and Commerce (DIHK), MGCC is now a modern and flexible service organisation and a strong and reliable partner for its members and clients with a widespread, result-oriented range of services and a successful track record. MGCC is supported by the Federal Ministry of Economic Affairs and Energy based on a resolution of the German parliament, the Bundestag.

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